

Make in India for Mobiles

Go to India - Shenzhen Smart World Conference

13th January, 2016 | Hotel Pullman, New Delhi



Prof. NK Goyal with Mr. Leo Wu, CEO, Shoujibao(Right) and Mr. WenPing Sun, President, SMCA (Left)

A rare occasion where 140 Chinese supply chain & mobile components such as TP/LCD/Camera/IC/ODM/OEM, shell, batteries, chargers, etc. companies came together to explore manufacturing and collaborations in India.

The conference aimed to promote Make in India, provide the most extensive, most concentrated, most accurate customer resource matching. Its main aim was to help Sino-Indian mobile industry resource to cooperate and promote Chinese mobile industries manufacturers to invest in India. It will speed up the mobile industry localization supply in India, Create platform for India Phone Company and suppliers to communicate, Help India phone companies find good suppliers.

About Shenzhen Mobile Communication Association (SMCA)

The Shenzhen Mobile Communication Association has the support of the government and more than 50 Shenzhen mobile enterprises. The purpose of the establishment of the association is to enhance integration resources of the mobile phone industry chain, complementary advantages, information exchange, reduce cost, increase efficiency and improve self- discipline, to create a good atmosphere of competition. At the same time, enterprises and the government can be used as the link between governments, overseas operators and the channels.

About Smart World

Smart World (SHOUJIBAO in Chinese) is the most famous mobile industry service platform and technology media in China, and focus on providing the demand and supply information of mobile industry. They upload news on website/wechat everyday and publish magazines every month. There are about 200,000 readers subscribe Smart World, more than 3,000 mobile industry suppliers resources.

About CMAI

CMAI Asia's largest ICT association with 48,50 members and 54 MIOU partners worldwide playing active role in advocacy, policy formulations and development of manufacturing and business trade for Mobiles, Tablets, Electronics, Telecom for Make in India, Digital India. CMAI organized several ICOMM-Mobile Expo in India and Shenzhen. CMAI is also known for several trade delegations to Shenzhen, Shanghai, Chengdu, Dalian, Beijing etc. Details www.cmai.asia